THE NAME COMMONWEALTH FINANCIAL NETWORK® REFLECTS OUR DESIRE TO FOSTER THE COMMON GOOD OF BOTH OUR ADVISORS AND OUR EMPLOYEES. AS SUCH, THE ESSENCE OF OUR FIRM IS TO PROVIDE A SUPPORTIVE ENVIRONMENT WHERE ALL AFFILIATED INDIVIDUALS—ADVISORS AND HOME OFFICE STAFF—CAN THRIVE.

The five tenets of our mission statement are indispensable service, profitability, giving back, fun, and individual development. And we live the mission every day! This leads to a vibrant culture of dedicated individuals, both in the field and in the home office, all driven to pursue their respective dreams and careers.

Our Anything but Common® philosophy acknowledges that our passion for excellence steadily escalates. We continually challenge ourselves to scrutinize, as well as to enrich, the environment we provide to support our advisors' professional aspirations. We fully understand that this is an uncommon primary objective for a twenty-first-century business to have. Then again, we fully believe that it's one of the primary secrets of our longevity and success.

Unlike traditional Wall Street brokerage firms, Commonwealth does not produce or market any proprietary investment products. This allows our advisors to provide objective advice.

Our goal is to ensure that our advisors are able to direct the maximum amount of energy possible toward their roles as financial caregivers. We make this feasible through continual investments in innovative, advisor-driven technology; extensive resources in the areas of research, quotation, and news retrieval services; world-class educational and incentive conferences; comprehensive solutions to practice management needs; and a transition team determined to make the transition process the smoothest in the industry.

Lastly, we know of no other RIA–broker/dealer with an internal operations team whose passion is to constantly review processes and procedures—down to the finest detail—to make them better.

MKT-1096-42260_04/19